

Hector Gomez

From: Christine Davis <chris@carlsbad-village.com>
Sent: Tuesday, October 12, 2021 1:31 PM
To: City Clerk
Subject: Agenda Item #9 | October 12, 2021

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For the Information of the:
CITY COUNCIL
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Dear Mayor Hall and City Councilmembers:

I am writing in on agenda item #9 which is the proposed idea of a creative sector and cultural district in the Barrio and Village. The Carlsbad Village Association (CVA) is very interested in this discussion. As you may know, we host an annual art event called Art in the Village which will be celebrating its 24th summer in the Village next June. We also host four Makers Markets each year and have worked with the City of Carlsbad Cultural Arts Office on a pilot program called Pop-up Art: A New Experience that activated downtown businesses with local artwork. Additionally, several years ago, when we had up to eight art galleries in the Village, we hosted monthly Art Walks.

I understand that the Cultural Arts Office is awaiting direction from council as to whether a more focused approach on State Street or a wider focus throughout the Village and Barrio would be most appropriate. We are grateful that the council is looking closer at this concept and we look forward to partnering with the city in the future on this.

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CHRISTINE DAVIS | Executive Director

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